

A photograph of Hillary Clinton smiling, wearing a black jacket and a pearl necklace. In the foreground, a pair of hands is pressing a red button on a yellow device. The background is dark with an American flag visible on the right.

HILLARY CLINTON'S

Campaign **RESET**

"Mrs. Clinton has yet to put forth a clear rationale for her candidacy since announcing in a brief online video..."

REPUBLICAN NATIONAL COMMITTEE
RESEARCH BRIEFING BOOK
JUNE 12, 2015



HITTING THE (CAMPAIGN) RESET BUTTON

**This isn't the first campaign
reset for Hillary Clinton.**



From plummeting poll numbers to a wave of scandals, Hillary Clinton's presidential campaign is off to a rocky start. Her team is hoping for a reset, a relaunch, to distract from the bad headlines. But this isn't the first time.

Clinton's Hard Choices book tour last summer was meant to reintroduce Clinton to the American public and prime America for her 2016 campaign. Instead, before her book even went on sale, Clinton's "dead broke" comment set the tone for the widely panned book tour.

Then in April came her official campaign announcement. Before long, it too was being panned—for being staged, for being out-of-touch, and not to mention for being tone deaf about the scandals surrounding her family's foundation and her tenure at the State Department.

If past is prologue, this latest campaign reset won't help Hillary Clinton.

Here's a look at the scandals and stumbles of Hillary Clinton's past few months...



ALL THE WORLD'S A STAGE

Hillary's staged events reveal
her campaign's inauthenticity.



Hillary Clinton began her campaign promising to be a champion for “everyday Americans.” But on the campaign trail she’s wanted nothing to do with “everyday Americans.”

She detoured “into tonier precincts” observed Bloomberg News. She has spent more time with the “country’s wealthiest Democrats” in New York, Washington, and California.

When she actually discusses policy issues, she relies on “carefully crafted statements,” observed CNN.

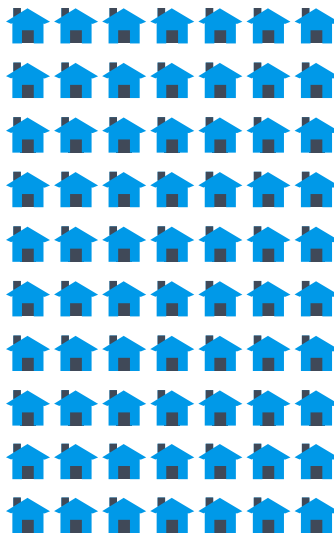
Just days after declaring her candidacy, a visit to a coffee shop was “staged from the beginning” as the Daily Mail put it. The visit was supposed to seem spontaneous. In reality, it was scripted.

HILLARY CLINTONS VS. **EVERYDAY AMERICANS**

Here's how Hillary Clinton stacks up against Iowa households

364.6

IOWA HOUSEHOLDS



=

THE CLINTONS'

\$30 MILLION

18 MONTH INCOME



“TO PAY OUR BILLS”

MSNBC

Vol. 1

**“...new questions about her
campaign's authenticity...”**

—MSNBC's Mika Brzezinski

Her “roundtable” with three “everyday Americans” was a discussion with three pre-screened individuals, including a former Obama campaign intern, who were driven there by campaign staffers.



ALL THE WORLD'S A STAGE

Hillary's staged events reveal her campaign's inauthenticity.



"The Clinton media and access-control bubble remained very large and formidable."

—Todd Dorman, Cedar Rapids Gazette

Clinton's Iowa visit was "more of an illusion of a give-and-take than the real thing," observed the LA Times.

LA TIMES

Vol. 1

"...participants and audiences were hand-picked."

—LA Times

When she grabbed lunch with an aide at Chipotle, she went incognito, wearing sunglasses and not bothering to introduce herself to the workers or customers whose votes she wants.



WON'T MEET THE PRESS

Facing serious questions, Hillary
dodges the press entirely.

Hillary Clinton once called herself the “most transparent person in public life.” Does she still believe that?

She has spent the last two months ducking and dodging reporters, refusing to sit for interviews or hold press conferences.

Reporters aren’t happy with the way Hillary Clinton has treated the press. In the Washington Post, Paul Waldman wrote, “A lot of what the journalists describe seems like the product of reflexive secrecy and antipathy on the Clinton campaign’s part.”

She promised things would be different from her infamously guarded 2008 campaign. But did she really mean it?

WASHINGTON POST

Vol. 1

**“The relationship between
Hillary Clinton and the reporters
covering her campaign is spiral-
ing downward.”**

—Washington Post, June 2015



In the first month of her campaign, she answered a grand total of 13 questions from the press.

SO AMERICANS STILL DESERVE ANSWERS ON A NUMBER OF SERIOUS QUESTIONS:

- Why did the Clinton Foundation fail to disclose tens of millions in foreign government contributions?
- Since the ethics agreement you repeatedly touted during your confirmation hearing was repeatedly violated, do you think simply reinstating it goes far enough to guard against conflicts of interest with your foundation’s donors?



WON'T MEET THE PRESS

Facing serious questions, Hillary dodges the press entirely.

- Do you think saying that \$500,000 speaking fees from foreign interests to “pay our bills” connects with everyday Americans?
- Can you provide evidence that no foreign hackers accessed your unsecure, secret server?
- Do you believe that your decision to personally court super PAC donors is consistent with your appeal to stop “unaccountable money” in politics?
- What is your response to media reports show-

- **Why won't you turn your secret server over for independent review, like a majority of Americans want?**



- If you were a senator, would you vote for or against granting fast-track authority for Obama?
- Do you agree with Elizabeth Warren that passage of TPP would undermine key components of the Dodd-Frank financial regulatory bill?
- Given that the President stated that he went as far as he legally could on immigration, explain how you would go further without breaking the law?
- Do you support or oppose the construction of the Keystone XL pipeline?
- ing that Wall Street supporters do not take your populist rhetoric seriously?
- Why did you falsely claim that all of your grandparents are immigrants?
- Would you veto your husband's signature 1994 crime bill if presented with it today?
- Were you right to champion NAFTA during your husband's presidency?
- How many employees or former employees from the Clinton Foundation are working on your campaign?



HARD CHOICES

The story of a book tour that went nowhere.



Hillary Clinton's summer 2014 book tour was supposed to galvanize support for a presidential campaign-in-waiting. It was supposed to reintroduce her to the American people in a favorable light.

It failed miserably.

Instead, the book itself was panned as saying nothing new or particularly interesting. And the

tour was overshadowed by comments she made in an interview—when she complained about being “dead broke” after leaving the White House.

She was “dead broke,” despite the fact that she and her husband owned two homes and had lucrative book deals on the way.

NBC's Chuck Todd said the comment made her sound like a politician “who only hangs out with millionaires and donors.”



MSNBC

Vol. 1

“So awkward, so stiff, and so canned... so insincere.”

—MSNBC's Joe Scarborough

The former chairman of the South Carolina Democratic Party said Clinton was “generating an imperial image.”



OUT OF TOUGH, NOT OUT OF MONEY

For the Clintons, \$30 million in 16 months is just to “pay the bills.”



Hillary’s “dead broke” comments were just the beginning. When asked about his speaking fees, Bill Clinton insisted he had to charge up to half a million dollars per speech to “pay our bills.”

The Clintons made \$25 million in 16 months just from speaking fees. The average American house-

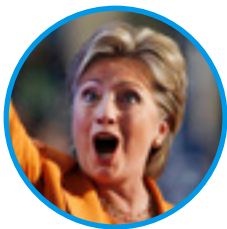
WASHINGTON POST

Vol. 1

“...into the ranks for the uber-wealthy”

—Washington Post

“DEAD BROKE” HILLARY CLINTON’S INCOME HYPOCRISY



90 MINUTE
HILLARY SPEECH COSTS



\$200,000



AVERAGE AMERICAN’S
YEARLY EARNINGS



\$45,647

hold would have to work hundreds of years to earn that kind of money. In total, the Clintons have earned over \$125 million from speeches since leaving the White House in 2001.

As a former Clinton White House aide remarked, “There’s a sense that she doesn’t really understand the depth of the struggles people have gone through over the past 10 years.”

Up until her presidential announcement, Hillary Clinton was raking in six-figure speaking fees—including the fees she charged public universities facing tuition hikes.

Clinton never missed a chance to cash in on a simple speech.



OUT OF TOUCH, NOT OUT OF MONEY

For the Clintons, \$30 million in 16 months is just to “pay the bills.”

WALL STREET JOURNAL

Vol. 1

“The top 0.1%”

—Wall Street Journal

As if the money issues weren't enough to prove the Clintons are out-of-touch, Hillary has admitted that she hasn't driven a car since 1996.

With all that time being chauffeured, surely she could've come up with a better justification for her speaking fees.



\$10+ MILLION
BOOK ADVANCE

FOR BILL CLINTON'S MEMOIR



\$1.7 MILLION
NEW YORK HOME



\$125,000
FOR BILL'S FIRST
PAID SPEECH



- HILLARY CLINTON -
WE CAME OUT OF THE WHITE HOUSE

“DEAD BROKE”



\$8 MILLION
BOOK ADVANCE

FOR HILLARY CLINTON'S MEMOIR



\$2.85 MILLION
D.C. HOME



\$145.1 THOUSAND
SENATE SALARY



SHIFTING ON THE ISSUES

What does she really believe?



On issue after issue, Hillary's policy positions have shifted whenever it's politically expedient.



ECONOMY

2014: Clinton attacks businesses. "Don't let anybody tell you that it's corporations and businesses that create jobs."

2015: Clinton says she wants to be a "champion" for small business owners.

TRADE

2012: Clinton calls the Trans-Pacific Partnership a "gold standard."

2015: Clinton is "non-committal" on the trade deal, according to the AP.

MINIMUM WAGE

2015: After speaking on the minimum wage in June, some outlets report Clinton supports a \$15 minimum wage.

2015: After the same speech, other outlets report Clinton was so vague that it was unclear what she supports.





SHIFTING ON THE ISSUES

What does she really believe?

DODD-FRANK

Jan. 2015: Clinton tweets that attacking Dodd-Frank was “risky and wrong.”

May 2015: Clinton calls for “easing regulations on small community banks,” according to the AP.

SAME-SEX MARRIAGE

1996: Bill Clinton signs the Defense of Marriage Act with Hillary’s support.

2008: Hillary Clinton opposes same-sex marriage.

2014: Clinton says same-sex marriage “should be a state-by-state fight,” per CNN.

2015: Clinton says same-sex marriage is a Constitutional right.



DRIVERS LICENCES FOR ILLEGAL IMMIGRANTS

2008: Clinton says she opposes giving driver’s licenses to illegal immigrants.

2015: Clinton says she supports giving driver’s licenses to illegal immigrants.



SECRECY @CLINTONEMAIL.COM

She broke government rules and
risked national security.

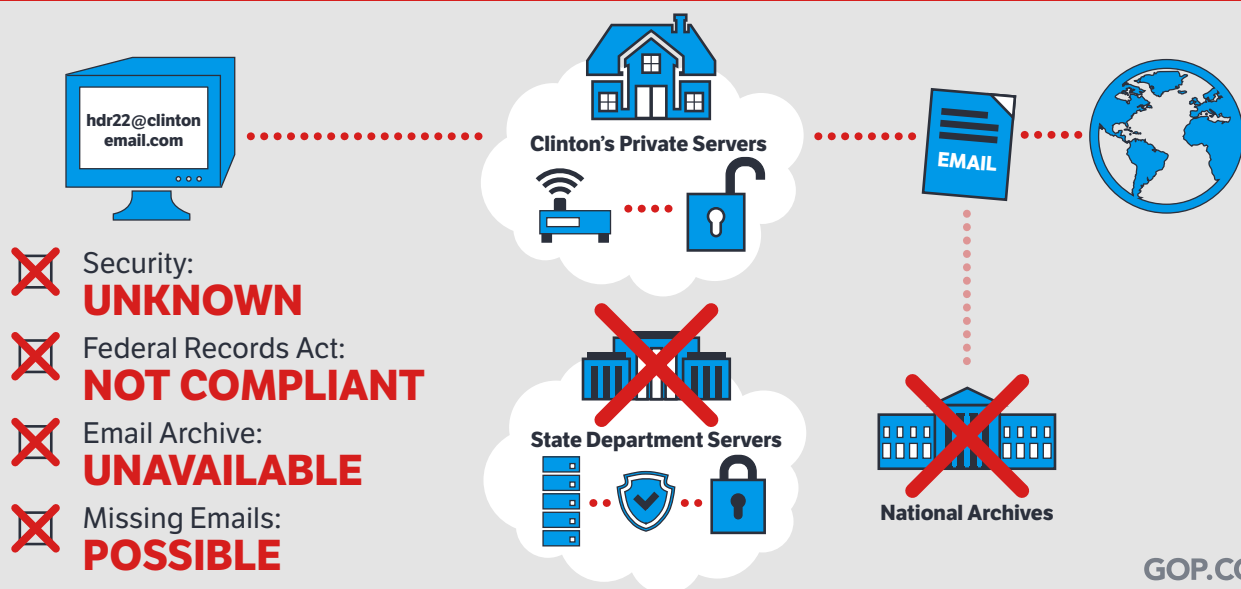


Clinton used a secret email server and personal email account as Secretary of State for government business. Undisclosed until this year, it allowed her to skirt government transparency laws and keep her communications secret. This violated the email guidelines of her own State Department. It also meant sensitive government information was more susceptible to hackers.

HERE'S A REVIEW OF THE FACTS:

- Clinton used the secret email server and email account for all of her government-related emails.
- At least one email exchange contained information that was later classified.
- Clinton didn't turn over emails to the State Department until it asked for them.

UNDERSTANDING HILLARY'S PRIVATE EMAIL SCHEME

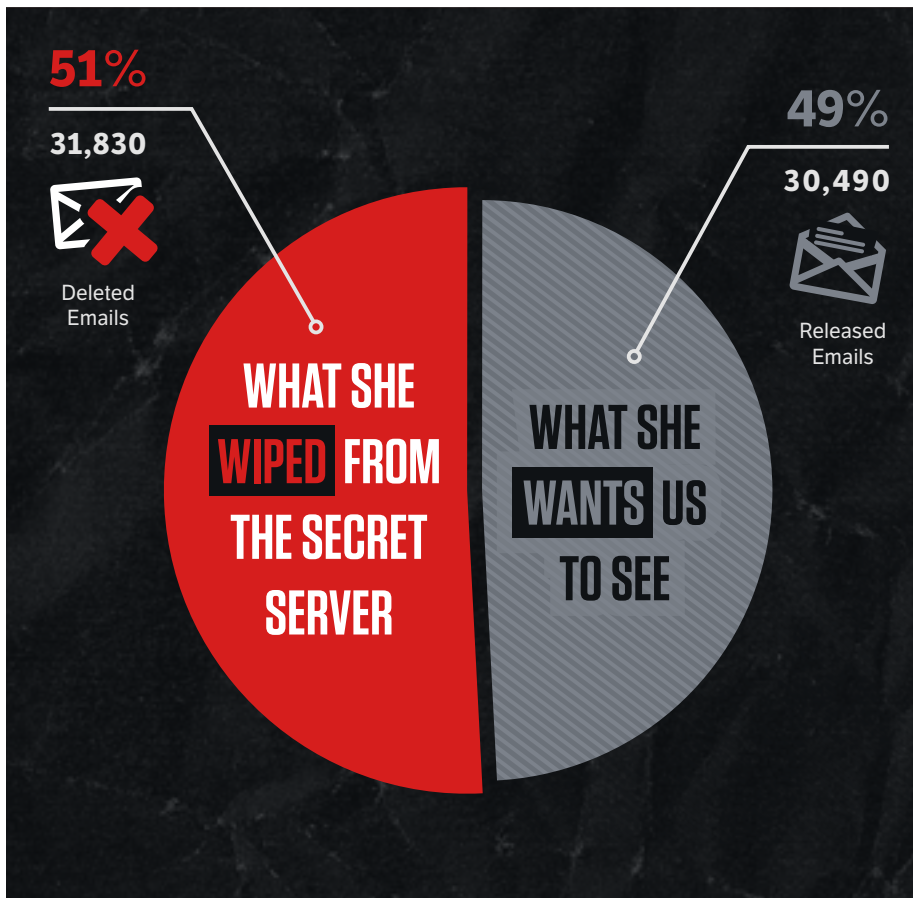




SECRECY@CLINTONEMAIL.COM

She broke government rules and risked national security.

- “Only Clinton and her aides decided what to turn over,” reported the AP.
- Clinton turned over less than half the emails.
- Clinton then deleted all the emails from her secret server.
- In defending her personal email, Clinton claimed it was for “convenience” because she didn’t want to use two mobile devices. Later, it was revealed she used both a Blackberry and an iPad.



Unless Clinton turns over her server to an independent arbiter, Americans will never know the full story—and whether Clinton is hiding something.



FOUNDATION OR SLUSH FUND?

What's really going on at
the Clinton Foundation?



The Clinton Foundation came under fire for violating its ethics agreement with the Obama administration by failing to submit new or increased contributions from foreign governments for ethics review and for failing to disclose donors while Clinton was Secretary of State.

As the Washington Post reported, “The Clinton Foundation accepted millions of dollars from seven foreign governments during Hillary Rodham Clinton’s tenure as Secretary of State,” including donations from countries like Kuwait, Qatar, and Oman, with which the U.S. has “complicated” relationships.

Despite all of its promises of transparency, the Clinton Foundation has a record of failing to disclose controversial donors and also failed to get approval for certain donations while Clinton was Secretary, including a \$500,000 donation from the Algerian government.

The foundation failed to disclose 1,100 donors to a Canadian charity tied to the foundation. And the foundation has also been forced to re-file multiple

years of tax returns after failing to reports millions of dollars in donations.

What’s really going on here? Is it just a coincidence that the foundation raked in money from countries



and companies that stood to benefit from Hillary Clinton’s actions as Secretary of State? What else is the foundation hiding?

The Clinton campaign’s defense is that there is “no smoking gun.” Does that sound like a clear conscience?



HILLARY'S SHADY ASSOCIATES

With friends like these...



HILLARY CLINTON

Vol. 1

"It is clear that, as leaders, we have a choice who we associate with and who we apparently give some kind of seal of approval to."

—Hillary Clinton, 2008

HILLARY CLINTON

Vol. 1

"I have many, many old friends..."

—Hillary Clinton, 2015



SIDNEY BLUMENTHAL

has a sordid history with the Clintons that has blurred the lines of "business, politics and philanthropy," according to the New York Times. After

playing various roles in the Clinton White House, he secretly fed Secretary Clinton intelligence on Libya gathered by a "secret network" of associates.



HUMA ABEDIN

was a top State Department Clinton aide but also worked for private clients.

The wife of disgraced ex-Congressman Anthony Weiner exemplifies the above-the-rules attitude of Clinton associates.

DOUG BAND, a longtime Clinton aide, is known for his "complex and controversial business practices," as the Washington Post put it. He's reported to cause "angst" within the Clinton circle as he profits from his questionable connections.

MARK PENN was Clinton's chief strategist in her last campaign until he was kicked out for also working with Colombia's government. He's known for "long and close ties to both Hillary and Bill," according to the Wall Street Journal.

CHERYL MILLS, a political appointee in Clinton's State Department, regularly held back records from

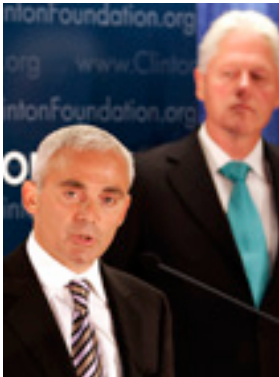




HILLARY'S SHADY ASSOCIATES

With friends like these...

the press, often blocking the release of documents requested under the Freedom of Information Act if they were perceived as politically damaging.



FRANK GIUSTRA

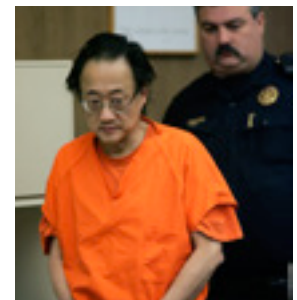
donated millions to the Clinton Foundation after Bill Clinton helped him secure a sketchy deal to buy into government-controlled uranium projects in Kazakhstan.

TERRY MCAULIFFE, now governor of Virginia, co-founded GreenTech, which was investigated by the SEC. With the help of Hillary Clinton's brother, GreenTech pressured the Homeland Security Department for special treatment on its visa cases.



JEFFERY THOMPSON was a major fundraiser for Clinton in 2008. He was "at the center of a [D.C.] corruption investigation," according to the Washington Post, and "secretly spent more than a half-million dollars on get-out-the-vote efforts" for Clinton.

NORMAN HSU raised over \$850,000 for Clinton's '08 campaign and in 2009 pled guilty to a Ponzi scheme that defrauded investors of at least \$20 million.



SANT SINGH CHATWAL raised at least \$100,000 for Clinton's '08 campaign and in 2014 pled guilty to witness tampering and conspiracy to evade campaign finance laws.