**Email #1 About AB/EV in Your State email**

**SUBJECT: A. Early voting and absentee voting in Louisiana/B. NEEDED Louisiana voting information**

**SENDER: Sara Armstrong**

**TIMING: 10 days before EV opens in state**

[-FIRSTNAME-],

Did you know you may be able to request your Louisiana runoff election ballot today?

It’s really easy to find out.

Simply go to our new voting information website: Vote.GOP.com/LA.

We are counting on your vote to elect principled conservatives in Louisiana and expand our Republican Senate Majority.

Make sure your vote is counted EARLY this year.

Learn more about absentee voting today.

Thanks,

Sara Armstrong

RNC Chief Operating Officer

**Email #2 Information EV/AB**

**About AB/EV in Your State email**

**SUBJECT: A. Louisiana early voting starts next week /B. How to vote early in Louisiana**

**SENDER: Reince Priebus**

**UNIVERSE: Louisiana**

**TIMING: 7 days before open in state**

[FNAME],

Conservatives across America have defeated Barack Obama’s policies.

This Louisiana election is important because it’s **our opportunity to extend our Senate Majority and kick out one more of Obama’s handpicked Senators.** Republican majorities will be able to immediately enact real changes in America — and that change starts with your vote.

You can cast your vote **next week** in Louisiana— early voting and absentee voting begins on November 22nd.

**You don’t need to wait until December 6 to vote.**

Make sure you’re ready. You can find out all the information you need to vote at: [**Vote.GOP.com**](http://www.vote.gop.com/)**/LA**.

We’re counting on you. There is too much at stake this election to sit on the sidelines.

**Vote next week early or by absentee ballot.**

Thanks,

Reince

**Email #3 Early Voting Convenience email**

**SUBJECT: A. The convenience of  Louisiana Early Voting / B. Go to the front of the line**

**SENDER: Chris McNulty**

**UNIVERSE: Louisiana**

**TIMING: Before EV Period has opened**

[FIRST],

Do you want to make sure your vote is one of the first counted in the Louisiana runoff election?

In fact, you could avoid a line at the polls all together by voting early — either in person or through the mail.

Here’s how you go to the front of the line.

**Go to our new website** [**Vote.GOP.com/LA**](http://www.vote.gop.com/%5BSTATE)

If you qualify, choose the “**Absentee Ballot” option and then fill out the request** form and mail it to your Parish Registrar of Voters as soon as possible.

This election is important — the Senate race in Louisiana is neck and neck — and a win would extend our majority in the Senate.

**Every vote will count in this tight race — and your vote could be *the* vote that extends our Republican Senate Majority.**

We are counting on your vote for our Republican candidates.

**Request your ballot today.**

Thanks,

Chris McNulty

RNC Political Director

P.S. Make sure your friends vote too. Pledge to vote and then challenge your friends to vote using our new Facebook tool.

**Email #5 Early Voting In Person Starts Today email**

**SUBJECT: A. You can vote today / B. Be a Louisiana voter today**

**SENDER: Chris McNulty**

**UNIVERSE: Louisiana**

**TIMING: Day EV opens**

[FIRST],

It's the start of the runoff election in Louisiana. **Voting starts today and continues every day until December 6.**

This is shaping up to be an incredibly close race for the Louisiana Senate seat — and the outcome could determine the size of our new Senate majority.

Every vote will count — and I’m not kidding when I say your vote could make *the* difference in whether or not we extend the Republican majority in the Senate.

[FNAME], you can vote early in person between now and November 4..

To find your early voting location, please click here.

And if you or your friends and family are not registered to vote, you can easily register online at [Vote.GOP.com](http://vote.gop.com/)/LA.

This election is critical to the future of our communities and our country — and we’re counting on you to vote for our principled Republican candidates today.

**Make it count: vote early today.**

Thanks,

Jon Black

RNC Director of Voter Turn Out

P.S. Make sure your friends and family vote too. Pledge to vote and then challenge your friends to vote using our new Facebook tool.

**Email #6 (Votes are Public) pressure email**

**SUBJECT: A. NOTICE: All voting is public /B. Public voting record**

**SENDER: Chris McNulty**

**UNIVERSE: Louisiana**

**TIMING: Open EV period**

[FNAME],

**NOTICE: All runoff voting is public.**

In a few months, Louisiana will release the list o individuals who voted in this election

Ensure your name is included when the public rolls are released by being a voter in the runoff election.

In fact, you can vote early right now in Louisiana.

**It is absolutely urgent that you cast your vote today:**

You can **vote early in person** now through November 30 from 8:30 AM to 6:00 PM at your early voting location.

Or, you may be able can **vote by mail** today through December 5th If you qualify. Your **absentee request form** must be received in your parish registrar of voters by 4:30 PM on December 2nd.

And your **completed absentee ballot** must be sent to the parish registrar of voters, received by December 5th.

To find your parish registrar of voters, please click here.

All elections have consequences. But this one will have severe consequences for the future of Louisiana, our Party and our country.

In order to enact conservative policies in the last two years of Obama’s presidency, we must win a Republican Senate Majority.

This is one of the most critical actions you can take this year. This election is TOO close to leave to chance.

**For more information on early voting, please visit**[**Vote.GOP.com**](http://www.vote.gop.com/)**/LA.**

Vote early for our Republican candidates today.

Thanks,

Chris McNulty

RNC Political Director

**EV email #9: Don’t Let Obama Win**

**SUBJECT: A. Don’t let Obama win / B. [FNAME], don’t –**

**SENDER: Chris McNulty**

**UNIVERSE: Louisiana**

[FIRST],

President Obama has a clear vision for America: redistributing wealth, vilifying success, restricting freedoms, limiting take-home pay and controlling health care choices.

We are days away from a critical runoff election — because it will determine how much control Barack Obama has over our government and our freedoms in his final two years in office.

**[FNAME], don’t let Obama win. It’s critical that you ACT NOW and vote early.**

Voting is happening RIGHT NOW in Louisiana

This election is YOUR opportunity to stop Obama’s radical agenda and prevent him from further eroding our freedoms, destroying our principles and ruining all that makes our great nation unique.

**It is critical that you vote early in person between now and November 30. Or you may be able to vote early by mail If you qualify until December by 4:30.**

The outcome of this election will not only determine the size of our majority in the Senate, but it will also determine the direction of our country.

**[FNAME], don’t let Obama win. Vote early RIGHT now.**

Thanks,

Chris McNulty

RNC Political Director

**Email #13 AB/EV – Last Day to Vote Early is Tomorrow**

**SUBJECT: A. LAST day to vote early: /B. Tomorrow is the last day to vote early**

**SENDER: Chris McNulty**

**UNIVERSE: Louisiana**

**TIMING:**

[FNAME],

**Tomorrow is the LAST day you can vote early in Louisiana.**

It is urgent that you cast your vote and make your voice heard in this historic election. The Louisiana Senate runoff election could come down to just a couple votes.

Our Republican candidates are relying on your vote so they can get to work getting America back on track.

**Make plans right now to vote early tomorrow.**

1.     Go to Vote.GOP.com/LA to find critical information on early voting in Louisiana.

2.     Find your early voting location and polling hours here.

This is your opportunity to make a difference for our families, our communities and our country.

**Be an early voter tomorrow.**

Thanks,

Chris McNulty

RNC Political Director

**Email #11 Day before AB Ballot requests are due email**

**SUBJECT:** A. Register for Absentee Voting in Louisiana /B. Your Absentee Ballot request is due tomorrow

**SENDER:** Jon Black

**UNIVERSE:** Louisiana

**TIMING:** Day before AB Ballot applications are due

[FNAME],

Today is your last day to guarantee you can cast your absentee vote in the Louisiana runoff election if you qualify.

Absentee ballot applications in Louisiana are due **tomorrow**.

If you haven’t yet applied to vote absentee and you want to make sure you can cast your vote in the Louisiana runoff election, you still have **a few hours left** to register as an absentee voter. Here’s how:

·      If you qualify, go to **Vote.GOP.com/LA** to complete and print your absentee ballot application and find the location of your Parish Registrar of Voters.

·      Deliver your absentee ballot application to your Parish Registrar of Voters by tomorrow at 4:30.

Make sure you’re ready to vote for Republican candidates in Louisiana in this runoff election.

**Don’t miss tomorrow’s deadline.**

Thanks,

Jon Black

RNC Director of Voter Turnout

**AB/EV #14 Last day to do EV – Deadline/Statement**

**SUBJECT:** A. Early voting ends today in Louisiana /B. You can still vote early today

**SENDER:**Jon Black

**UNIVERSE:**Louisiana

**TIMING:**EV closes today PM

[FNAME],

It’s not too late to cast your vote early — but you only have a few **hours left**.

Early voting in Louisiana ends **today** at 4:30.

Republican candidates are running this year to make a difference and to stand up for conservative principles. And *today* is your last chance to give Republican candidates the lead in votes cast in this runoff election.

Find out where you can cast your vote today at **Vote.GOP.com/LA.**

Don’t miss this opportunity to cast your vote early and skip the lines.

**Vote today.**

Thanks,

Jon Black

RNC Director of Voter Turnout