



They Said It!

Top Democrat Pollster Calls Obama's Governing Record A Loser For 2014 Democrats

Democrat Pollster Mark Mellman, On The 2014 Election: "If It's A Referendum On Whether You Like The Way Democrats Have Governed...That's A Harder Election For Us To Win." "Mark Mellman, a Democratic pollster, said the key for Democrats is to frame the election as a choice between governing philosophies. 'If it's a referendum on whether you like the way Democrats have governed...that's a harder election for us to win,' he said." (Carol E. Lee and Colleen McCain Nelson, "Obama Team Crafts President's Midterm-Election Pitch," [The Wall Street Journal](#), 5/8/14)

- **Mellman Is A Top Democrat Pollster Whose Clients Have Included Senate Majority Leader Harry Reid.** "The Mellman Group counts among its clients the Majority Leaders of both the U.S. House and Senate. The firm has picked up a Republican seat every election cycle for the 25 years Mellman has been in business and is the only major Democratic polling firm never to have lost an incumbent re-election for Senate or Governor. In addition to Leader Harry Reid, Senate clients include Maria Cantwell, Daniel Akaka, Barbara Boxer, Carl Levin, and Frank Lautenberg. Gubernatorial clients include Jon Corzine, Jennifer Granholm and Jim Doyle." ([Politico Website](#), Accessed 5/9/14)