



Polling Problems Across The Board

Obama Is Rounding Out A Turbulent Year With Terrible Polling Numbers

THE POLLS AREN'T PAINTING A PRETTY PICTURE FOR THE PRESIDENT

Job Performance

AP-GfK Poll: "President Barack Obama's Approval Rating Was Negative: 58 Percent Disapprove Of The Job He's Doing As President, While 42 Percent Approve." (Charles Babington and Jennifer Agiesta, "AP-GfK Poll: Low Approval Of Congress, Obama," [The Associated Press](#), 12/11/13)

- **Just 14 Percent "Strongly" Approve, While 32 Percent "Strongly" Disapprove.** ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

NBC News/Wall Street Journal Poll: 54 Percent Of Americans Disapprove Of Obama's Job Performance - The Highest Proportion For The Poll - While Just 43 Percent Approve. "Both personally and professionally Americans have downgraded their assessments of Mr. Obama in ways that complicate his ability to push through his policies, the survey shows. Most conspicuous lately have been the problems with the rollout of the new health care law, which compounded damage earlier from controversies over the National Security Agency surveillance programs and the Internal Revenue Service. The result: Mr. Obama's approval rating stands at just 43 percent, while 54 percent disapprove of his performance—the highest proportion of his presidency. Mr. Obama's standing, 52 percent in January following his Nov. 2012 re-election, has edged down all year." (John Harwood, "Obama Suffered During First Year Of Second Term: Poll," [CNBC](#), 12/11/13)

- **"And A Combined 50 Percent Say They Are Either 'Disappointed' Or 'Dissatisfied' With The President, Versus A Combined 28 Percent Who Are 'Proud' Or 'Satisfied'."** (Mark Murray, "NBC/WSJ Poll: Obama Ends Year On Low Note," [NBC News](#), 12/10/13)
- **54 Percent Of Americans Believe Obama Is Facing A Long-Term Setback.** "A new NBC News/Wall Street Journal poll finds that more Americans disapprove of the president's job performance than ever before; half say they're either disappointed or dissatisfied with his presidency and 54 percent believe he's facing a long-term setback." (Mark Murray, "NBC/WSJ Poll: Obama Ends Year On Low Note," [NBC News](#), 12/10/13)

Quinnipiac University Poll: "Obama's Job Approval Among Voters Has Dropped To A New Low, A Negative 38-57 Percent." "President Barack Obama's job approval among American voters drops to a new low, a negative 38 - 57 percent, as the outlook for Democrats running for Congress and the U.S. Senate fades also, according to a national poll released today." ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

Favorability

McClatchy-Marist Poll: 52 Percent Of Americans Have An Unfavorable View Of Obama, While 46 Percent View Him Favorably. “Obama’s personal ratings were also down. By 52 percent to 46 percent, people had an unfavorable impression of him, the first time since November 2011 the negative number was higher. The unfavorable number was also the worst he’s endured.” (David Lightman, “McClatchy-Marist Poll: Obama Gets Worst Approval Ratings,” [McClatchy](#), 12/9/13)

Bloomberg Poll: For The First Time, Obama’s Favorability Is Underwater At 52-46 Percent . “While Obama’s personal popularity has generally been higher than ratings of his job performance, that has suffered too. For the first time in the Bloomberg poll, a majority of respondents hold an unfavorable impression of the president: 52 percent versus 46 percent favorable. In September, Americans were about evenly split between 47 percent favorable and 49 percent unfavorable.” (Mike Dorning, “Obama Gets Little Credit From Most For Economy In Poll,” [Bloomberg](#), 12/10/13)

NBC News/ Wall Street Journal Poll: “In Addition, For The Second Straight Survey, Obama’s Favorable/Unfavorable Score Is A Net-Negative (42 Percent Positive, 46 Percent Negative).” (Mark Murray, “NBC/WSJ Poll: Obama Ends Year On Low Note,” [NBC News](#), 12/10/13)

AP-GfK Poll: 49 Percent Of Americans Have An “Unfavorable” View Of Obama, While 46 Percent Have A “Favorable” Impression. ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

Leadership Qualities

NBC News/Wall Street Journal Poll: “Just 39 Percent Rate Him Highly For ‘Having Strong Leadership Qualities,’ Down From 53 Percent In January.” (John Harwood, “Obama Suffered During First Year Of Second Term: Poll,” [CNBC](#), 12/11/13)

- **“Perhaps Most Troubling Of All For The White House, Just 37 Percent Rate The President Highly For ‘Being Honest And Straightforward.’”** “Perhaps most troubling of all for the White House, just 37 percent rate the president highly for ‘being honest and straightforward’—down from 47 percent in January and 63 percent at the outset of his presidency. Peter Hart, the Democratic pollster who conducts the NBC/WSJ survey with his Republican counterpart Bill McInturff, pointed toward the president’s discredited promise that Americans could keep insurance plans they liked under the new health care law as a contributing factor.” (John Harwood, “Obama Suffered During First Year Of Second Term: Poll,” [CNBC](#), 12/11/13)
- **Just 28 Percent Of Americans Give Obama High Grades To Achieve His Goals.** “Just 28 percent give the president high grades for being able to achieve his goals (down 16 points from January); only 37 percent give him high marks for being honest and straightforward (down 5 points from June); and 44 percent give him high marks for being able to handle a crisis (down another 5 points since June).” (Mark Murray, “NBC/WSJ Poll: Obama Ends Year On Low Note,” [NBC News](#), 12/10/13)

AP-GfK Poll: 65 Percent Of Americans Disapprove Of Obama’s Management Of The Federal Government, While 35 Percent Approve. ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

AP-GfK Poll: 52 Percent Of Americans Do Not Think “Decisive” Describes Obama Well, While 39 Percent Think It Does. ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

Quinnipiac University Poll: 52 Percent Of Voters Say Obama Has Not Been Paying Enough Attention To What His Administration Is Doing, While 41 Percent Say He Has. ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

Bloomberg Poll: 55 Percent Of Americans Disapprove Of Obama's Handling Of Negotiations With Partisan Adversaries. "Americans also are losing confidence in his relations with congressional Republicans. Fifty-five percent disapprove of his handling of negotiations with partisan adversaries, compared with 46 percent disapproval in September." (Mike Dorning, "Obama Gets Little Credit From Most For Economy In Poll," [Bloomberg](#), 12/10/13)

CBS/The New York Times Poll: 58 Percent Of Americans Say That Obama Does Not Share Their Priorities For The Country, While 38 Percent Of Americans Say He Does. ([CBS/The New York Times](#) Poll, 1000A, MoE 3%, 12/5-8/13)

Health Care

Quinnipiac University Poll: 62 Percent Of Voters Disapprove Of Obama's Handling Of Health Care, While 34 Percent Approve. ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

Pew Research/USA Today Poll: 54 Percent Of Americans Disapprove Of ObamaCare, While 41 Percent Approve. ([Pew Research/USA Today Poll](#), 2001A, MoE 2.6%, 12/3-8/13)

Pew Research/ USA Today Poll: 50 Percent Of Americans Say The Failure Of ObamaCare's Launch Shows "Fundamental Flaws In The Law" While 44 Percent Say The Problems Can Be Fixed. "The public is divided over whether the law's problems can be fixed: 44% say the health care law has faced short-term problems that can be resolved, while 50% say the problems show 'fundamental flaws in the law.'" ([Pew Research/USA Today Poll](#), 2001A, MoE 2.6%, 12/3-8/13)

- **Pew Research/USA Today Poll: 55 Percent Of Americans Say "Flaws In The Law Itself" Is A "Major Reason" For The ObamaCare Problems, While 27 Percent Say It Is A "Minor Reason" And Just 12 Percent Say It Is "Not A Reason."** ([Pew Research/USA Today Poll](#), 2001A, MoE 2.6%, 12/3-8/13)
- **Pew Research/USA Today Poll: 56 Percent Of Americans Say "Poor Management By The Obama Administration" Is A "Major Reason" For The ObamaCare Problems, While 26 Percent Say It Is A "Minor Reason" And Just 13 Percent Say It Is "Not A Reason."** ([Pew Research/USA Today Poll](#), 2001A, MoE 2.6%, 12/3-8/13)

CBS/The New York Times Poll: 58 Percent Of Americans Think That The Sign-Up On ObamaCare Exchanges Is Not Going Well, While Just 16 Percent Think It Is. ([CBS/The New York Times](#) Poll, 1000A, MoE 3%, 12/5-8/13)

- **CBS/The New York Times Poll: 44 Percent Think The Sign-Up Process Is "Staying The Same," While 13 Percent Think It's Getting "Worse" And 36 Percent Say Its Getting "Better."** ([CBS/The New York Times](#) Poll, 1000A, MoE 3%, 12/5-8/13)

For The First Time In The NBC/Wall Street Journal Poll, A Majority Of Americans Now View ObamaCare "As A Bad Idea Instead Of A Good One." "Indeed, for the first time in the poll, a majority now views the health law as a bad idea instead of a good one. 'Make no mistake, the president has been weighed down by one issue: his health care law,' Yang adds." (Mark Murray, "NBC/WSJ Poll: Obama Ends Year On Low Note," [NBC News](#), 12/10/13)

- **Only 34 Percent Of Americans Believe ObamaCare Is A "Good Idea," While 50 Percent Say It's A "Bad Idea" – The Highest Measure For The Poll.** "Only 34 percent believe the health law is a good idea (down 3 points from late October), while 50 percent say it's a bad idea (the highest percentage on that measure since the NBC/WSJ poll began asking this question)." (Mark Murray, "NBC/WSJ Poll: Obama Ends Year On Low Note," [NBC News](#), 12/10/13)

Economy

AP-GfK Poll: 59 Percent Of Americans Disapprove Of Obama's Handling Of The Economy, While 40 Percent Approve. ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

Quinnipiac University Poll: 59 Percent Of Voters Disapprove Of Obama's Handling Of The Economy, While 37 Percent Approve. ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

CBS/The New York Times Poll: 58 Percent Of Americans Disapprove Of The Way Obama Is Handling The Economy, While 37 Percent Approve. ([CBS/The New York Times](#) Poll, 1000A, MoE 3%, 12/5-8/13)

Bloomberg Poll: 58 Percent Of Americans Disapprove Of Obama's Handling Of The Economy. "Fifty-eight percent of Americans disapprove of his handling of the economy -- a 10 percentage-point increase from a year ago and the largest number since September 2011 when a showdown over lifting the debt ceiling in August had brought the U.S. to the brink of default." (Mike Dorning, "Obama Gets Little Credit From Most For Economy In Poll," [Bloomberg](#), 12/10/13)

- **Bloomberg Poll: 63 Percent Of Americans Disapprove Of Obama's Handling Of The Deficit, "The Worst Reading In A Poll That Goes Back To September 2009."** "Still, Obama isn't receiving public acclaim on the deficit. Sixty-three percent of Americans disapprove of his handling of it, the worst reading in a poll that goes back to September 2009." (Mike Dorning, "Obama Gets Little Credit From Most For Economy In Poll," [Bloomberg](#), 12/10/13)

Pew Research/USA Today Poll: 84 Percent Of Americans Say Economic Conditions In This Country Are "Only Fair" Or "Poor," While Just 15 Percent View It Was "Good" Or "Excellent." ([Pew Research/USA Today Poll](#), 2001A, MoE 2.6%, 12/3-8/13)

Quinnipiac University Poll: 80 Percent Of Voters Describe The Economy As "Poor" Or "Not So Good," While 20 Percent Say It Is "Good." ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

- **70 Percent Of Voters Say They Think The Economy Is Getting "Worse" Or "Staying The Same," While 29 Percent Say They Think Its "Getting Better."** ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

AP-GfK Poll: 64 Percent Of Americans Say The Economy Is In "Worse" Or "About The Same Shape" As It Was A Year Ago, While Just 35 Percent Say It Is In "Better Shape." ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

- **AP-GfK Poll: 66 Percent Of Americans Expect The Economy To Either "Stay The Same Or "Get Worse" Over The Next Year, While Just 33 Percent Expect It To "Get Better."** ([AP-GfK Poll](#), 1367A, MoE 3.5% 12/5-9/13)

Foreign Policy

Bloomberg Poll: 51 Percent Of Americans Disapprove Of Obama's Management Of The U.S. Reputation In The World. "Fifty-one percent disapprove of his management of the U.S. reputation in the world." (Mike Dorning, "Obama Gets Little Credit From Most For Economy In Poll," [Bloomberg](#), 12/10/13)

- **Bloomberg Poll: 49 Percent Of Americans Disapprove Of Obama's Handling Of Relations With Iran, While 36 Percent Approve.** "The interim nuclear deal Obama negotiated with Iran is not winning over Americans either. The public disapproves of his handling of relations with Iran by 49 percent to 36 percent." (Mike Dorning, "Obama Gets Little Credit From Most For Economy In Poll," [Bloomberg](#), 12/10/13)

McClatchy-Marist Poll: 51 Percent Of Americans Disapprove Of Obama's Handling Of Foreign Policy, While 46 Percent Approve. "The latest poll was conducted after the administration announced a

pact with Iran that eases some sanctions on that country, in exchange for some limits on Iran's nuclear program. That plan has won little congressional support, as lawmakers from both parties have expressed doubts. Forty-six percent approved of Obama's handling of foreign policy, while 51 percent did not." (David Lightman, "McClatchy-Marist Poll: Obama Gets Worst Approval Ratings," [McClatchy](#), 12/9/13)

Quinnipiac University Poll: 49 Percent Of Voters Disapprove Of Obama's Handling Of Foreign Policy, While 42 Percent Approve. ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)

- **Quinnipiac University Poll: 48 Percent Of Voters Disapprove Of Obama's Handling Of The Situation In Iran, Up 8 Points Since October, While 40 Percent Approve.** ([Quinnipiac University Poll](#), 2692 RV, MoE 1.9%, 12/3-9/13)