



Obama's Mid-Term Drag

Obama And His Own Policies Are Dragging Down Democrats Ahead Of November

OBAMA IS PROVING TO BE A BURDEN FOR DEMOCRATS ACROSS THE COUNTRY

Republican David Jolly's Win Last Night Is A Signal Of "Possible Trouble For Democrats Across The Nation In The Fall Elections." "Republican David Jolly won the nationally watched, stunningly expensive and relentlessly negative battle for Pinellas County's open congressional seat Tuesday, signaling possible trouble for Democrats across the nation in the fall elections." (Curtis Krueger, Alex Leary And Anna M. Phillips, "David Jolly Elected To Represent Pinellas County In Congress," [Tampa Bay Times](#), 3/12/14)

"The Victory Will Embolden Republicans As They Head Into The Midterm Election And Bolster Their Message — That The Nation Disapproves Of The Affordable Care Act And Mr. Obama's Leadership." (Lizette Alvarez, "Victory In Florida Race Bolsters Midterm Hopes For Republicans," [The New York Times](#), 3/12/14)

IT ISN'T JUST LAST NIGHT'S RESULTS – NEW POLLING PROVES OBAMA IS DRAGGING DOWN DEMOCRATS

The Wall Street Journal Headline: "WSJ/NBC News Poll: Obama's Approval Rating Hits New Low" (Patrick O'Connor, "WSJ/NBC News Poll: Obama's Approval Rating Hits New Low," [The Wall Street Journal](#), 3/12/14)

"The Results Suggest Mr. Obama Could Weigh On Fellow Democrats In Midterm Elections This Fall." "The results suggest Mr. Obama could weigh on fellow Democrats in midterm elections this fall, particularly in the conservative states that will play a large role in deciding whether his party retains its Senate majority." (Patrick O'Connor, "WSJ/NBC News Poll: Obama's Approval Rating Hits New Low," [The Wall Street Journal](#), 3/12/14)

Hitting A New Low, Obama's Job Approval Rating Is At 41 Percent, While 54 Percent Disapprove. "Mr. Obama's job approval ticked down to 41% in March from 43% in January, marking a new low. Some 54% disapproved of the job he is doing, matching a previous high from December, when the botched rollout of his signature health law played prominently in the news." (Patrick O'Connor, "WSJ/NBC News Poll: Obama's Approval Rating Hits New Low," [The Wall Street Journal](#), 3/12/14)

"Americans Surveyed In The Poll Said They Were Less Inclined To Support A Candidate If The Person Had Been Endorsed By Mr. Obama Or Was A 'Solid Supporter' Of His Administration." "Americans surveyed in the poll said they were less inclined to support a candidate if the person had been endorsed by Mr. Obama or was a 'solid supporter' of his administration. Approval of Mr. Obama is particularly weak in the South and Midwest, regions where Democrats could have a tough time defending Senate seats." (Patrick O'Connor, "WSJ/NBC News Poll: Obama's Approval Rating Hits New Low," [The Wall Street Journal](#), 3/12/14)

- **48 Percent Of Americans Say They Are Less Likely To Vote For A Candidate That Supports The Obama Administration, While 26 Percent Are More Likely.** ([NBC News/Wall Street Journal Poll](#), 1,000A, MoE 3.1%, 3/5-9/14)

65 Percent Of Americans Think The Country Is On The Wrong Track, While 26 Percent Say It Is Headed In The Right Direction. ([NBC News/Wall Street Journal Poll](#), 1,000A, MoE 3.1%, 3/5-9/14)

57 Percent Of Americans Believe The Country Is Still In A Recession, While 41 Percent Say It Is Not. ([NBC News/Wall Street Journal Poll](#), 1,000A, MoE 3.1%, 3/5-9/14)

49 Percent Of Americans Believe Obama's Health Care Plan Is A Bad Idea, While 35 Percent Believe It Is A Good Idea. ([NBC News/Wall Street Journal Poll](#), 1,000A, MoE 3.1%, 3/5-9/14)

OBAMACARE WILL LIKELY BE THE BIGGEST BURDEN FOR DEMOCRATS IN NOVEMBER

"ObamaCare Will Be A Major Burden For" Democrats In 2014. "Tuesday night's special election in Florida should be a serious scare for Democrats who worry that ObamaCare will be a major burden for their party in 2014. Despite recruiting favored candidate Alex Sink, outspending Republicans, and utilizing turnout tools to help motivate reliable voters, Democrats still lost to Republican lobbyist David Jolly—and it wasn't particularly close." (Josh Kraushaar, "Republican Wave In 2014 Looking More Likely," [National Journal](#), 3/11/14)

- **Yesterday's Special Election Exposed "The Depth Of Anger Over ObamaCare."** "One of the key questions in the race was whether a 'fix, don't repeal' message would resonate with voters dissatisfied with the health care law but unwilling to give up on it. The verdict is incomplete, but it's an early sign the depth of anger over ObamaCare. Democrats are hoping for higher turnout in the November midterms, but core Democratic groups usually show up in lower numbers in off-year elections too." (Josh Kraushaar, "Republican Wave In 2014 Looking More Likely," [National Journal](#), 3/11/14)

Last Night's Loss Was A "Stinging Blow To Democrats That Underscores Their Vulnerability To ObamaCare Attacks." "Republican David Jolly defeated Democrat Alex Sink in the special election to fill Florida's 13th district on Tuesday night, delivering a stinging blow to Democrats that underscores their vulnerability to ObamaCare attacks." (Alexandra Jaffe, "Republican Jolly Wins Crucial Florida Bellwether Special Election," [The Hill's Ballot Box](#), 3/11/14)

Democrats Are Now Rethinking Their Approach To Their ObamaCare "Fix It, Don't Repeal It" Messaging. "Following Sink's loss, some Democrats said they're rethinking their approach to combating the GOP's ObamaCare-centered assault. Sink's nuanced 'fix it, don't repeal it' message was one that the national Democratic Party is urging many candidates to embrace, but it may have been drowned out by the avalanche of loud Republican attacks." (Alex Isenstadt, "Fla. Loss Big Blow To Dems' 2014 Hopes," [Politico](#), 3/11/14)

- **Democratic Operative: "It's Gonna Be Tough To Get Democrats To Support The Affordable Care Act This Cycle Now..."** "One Democratic operative predicted that candidates would now find it safer to flat-out state their opposition to ObamaCare, saying that, 'It's gonna be tough to get Democrats to support the Affordable Care Act this cycle now with the standard 'fix the good, get rid of the bad' schtick.'" (Alex Isenstadt, "Fla. Loss Big Blow To Dems' 2014 Hopes," [Politico](#), 3/11/14)

"Democrats Still Face A Turnout Problem And Difficulties With ObamaCare This Cycle." "It's hard to see Jolly's win as less than evidence that Democrats still face a turnout problem and difficulties with ObamaCare this cycle, however, as he was a deeply flawed candidate with a nightmare background as a lobbyist that made easy fodder for Democratic attack ads." (Alexandra Jaffe, "Republican Jolly Wins Crucial Florida Bellwether

Special Election," [The Hill's Ballot Box](#), 3/11/14)

The Huffington Post's Sam Stein: The Sink Campaign's Positive Spin On ObamaCare Was "From The Hard To Believe Dept." "from the hard to believe dept. Sink's pollster writes that Obamacare was an asset." ([Twitter Feed](#), 3/11/14)

AND NOW EVEN UNIONS ARE SIGNALING TO DEMOCRATS THAT OBAMA'S POLICIES SHOULD MAKE THEM "WORRY ABOUT NOVEMBER"

Yesterday, Building Trades Union Leaders Met To Urge Obama To Approve Keystone, Suggesting There May Be Consequences For Democrats In November. "Leaders of the nation's building trades unions might feel like it is Groundhog Day. On Tuesday, they gathered yet again to urge President Barack Obama to approve the Keystone XL oil pipeline — this time suggesting there could be consequences for Democrats in the November elections." (Melanie Trottman, "Building Trades Unions Press For Keystone Approval," [The Wall Street Journal](#), 3/11/14)

Sean McGarvey, President Of North America's Building Trades Unions: "I Urge The President Of The United States To Get On With It And Approve That Permit" And Build Keystone. "I urge the president of the United States to get on with it and approve that permit' to build the pipeline, said Sean McGarvey, president of North America's Building Trades Unions, an alliance of 14 unions representing workers in the U.S. and Canada. He spoke at a news conference at a Washington hotel during the building trades' legislative conference. 'I think the White House needs to worry about November,' he said when asked what he and other building trades union officials would do if the White House doesn't act soon." (Melanie Trottman, "Building Trades Unions Press For Keystone Approval," [The Wall Street Journal](#), 3/11/14)

- **McGarvey: "I Think The White House Needs To Worry About November."** "I urge the president of the United States to get on with it and approve that permit' to build the pipeline, said Sean McGarvey, president of North America's Building Trades Unions, an alliance of 14 unions representing workers in the U.S. and Canada. He spoke at a news conference at a Washington hotel during the building trades' legislative conference. 'I think the White House needs to worry about November,' he said when asked what he and other building trades union officials would do if the White House doesn't act soon." (Melanie Trottman, "Building Trades Unions Press For Keystone Approval," [The Wall Street Journal](#), 3/11/14)

McGarvey: "It Is Now Time To Build The Keystone Energy Pipeline." "It is now time to build the Keystone energy pipeline,' said Mr. McGarvey. 'I don't want to say it's a fight but it's been a conversation for five years now,' he said, likening the review process to World War II, but longer." (Melanie Trottman, "Building Trades Unions Press For Keystone Approval," [The Wall Street Journal](#), 3/11/14)

Terry O'Sullivan, President Of The Laborers' International Union Of North America Said Union Members View Keystone As A "Lifeline For Good Jobs." "Terry O'Sullivan, president of the Laborers' International Union of North America who stood beside Mr. McGarvey at their press conference in Washington Tuesday, said his members view Keystone not only as a pipeline but also as a lifeline for good jobs. The construction unemployment rate remains high, he said, and his members who see Keystone as a partial fix will vote with that in mind in November if the administration doesn't act." (Melanie Trottman, "Building Trades Unions Press For Keystone Approval," [The Wall Street Journal](#), 3/11/14)

- **As Construction Unemployment Remains High, O'Sullivan Said His Members Will Vote With That In Mind If Obama Doesn't Act On Keystone.** "Terry O'Sullivan, president of the Laborers' International Union of North America who stood beside Mr. McGarvey at their press conference in Washington Tuesday, said his members view Keystone not only as a pipeline but also as a lifeline

for good jobs. The construction unemployment rate remains high, he said, and his members who see Keystone as a partial fix will vote with that in mind in November if the administration doesn't act." (Melanie Trottman, "Building Trades Unions Press For Keystone Approval," [The Wall Street Journal](#), 3/11/14)

This Is Not The First Time A Union Leader Has Spoken Out In Support Of Keystone

AFL-CIO President Richard Trumka Has Reiterated His Support For The Keystone Pipeline. "The AFL-CIO president also reiterated his support for construction of the Keystone XL oil pipeline that would transport crude oil from Canada to Gulf Coast refineries." (Clare Foran, "AFL-CIO President Opposes Lifting Ban On Crude-Oil Exports," [The National Journal](#), 1/14/14)

- **Trumka On Keystone: "There's No Environmental Reason That It Can't Be Done Safely While At The Same Time Creating Jobs."** "Anything that makes sense and creates jobs and is sound environmental policy as well, we will be doing it. [With respect to] the XL pipeline, there's no environmental reason that it can't be done safely while at the same time creating jobs,' he said." (Clare Foran, "AFL-CIO President Opposes Lifting Ban On Crude-Oil Exports," [The National Journal](#), 1/14/14)