



Have You Seen The DNC?

With Obama's Agenda Stalled And Democrats Already Looking To 2016, The Democratic National Committee Has Gone Missing

WHILE THE DNC HAS A STAGGERING LEVEL OF DEBT, ITS PARTY CHAIR IS FILLING THE COFFERS OF HER LEADERSHIP PAC

DNC Chair Debbie Wasserman Schultz Is Building "Political Muscle In The Capitol – For Herself" And Angering Fellow Dems

DNC Chair Debbie Wasserman Schultz "Is Planning To Employ The Nearly Unrivaled Rolodex She's Built To Turn It Into Political Muscle In the Capitol – For Herself." "Debbie Wasserman Schultz spent 18 months slogging through 885 events in 31 states to boost President Barack Obama's chances for reelection. Now, she is planning to employ the nearly unrivaled Rolodex she's built to turn it into political muscle in the Capitol — for herself." (Anna Palmer and Jake Sherman, "DNC Chair Looks To Leverage Money Into Power," [Politico](#), 8/2/13)

Wasserman Schultz Is Using The DNC's Donor Network To Grow Her Political Operation And "At Least 'Double' The Money She Gives To Democrats." "The Florida Democrat is using the Democratic National Committee's extensive and deep-pocketed donor network to construct a stronger and more expansive political operation, and at least 'double' the money she gives to Democrats in the House, Senate and state capitals around the country, she said in an interview." (Anna Palmer and Jake Sherman, "DNC Chair Looks To Leverage Money Into Power," [Politico](#), 8/2/13)

Wasserman Shultz Describes Her Fundraising Capacity As A "Leadership PAC On Steroids." "'I don't really do anything halfway,' Wasserman Schultz told POLITICO in an interview at DNC headquarters. 'We thought with the higher profile I have at the DNC, and the donor relationships I've been able to build — and thankfully, a lot of people who want to help me be successful, because we share the same goals. We kind of put the leadership PAC on steroids. That's the best way to describe it.'" (Anna Palmer and Jake Sherman, "DNC Chair Looks To Leverage Money Into Power," [Politico](#), 8/2/13)

Top Democrats Are Angry With Wasserman Schultz For Saying She Plans To Use Her Position As DNC Chair To Further Her Career. "Rep. Debbie Wasserman Schultz angered many top leaders in the party she leads as Democratic National Committee chair when she went public with her plans to use the connections she's made in her national job to position herself for a statewide run in Florida or even a bid to replace Nancy Pelosi as Democratic leader in the House." (Evan McMorris-Santoro, "Democratic Party Chief Angers Democrats," [BuzzFeed](#), 8/2/13)

- **“‘This Is Unbelievable. So Much For Supporting The President Or Electing Democrats,’ Said A Top Democratic Political Adviser. ‘She Was Honest That This Is About Her.’”** (Evan McMorris-Santoro, “Democratic Party Chief Angers Democrats,” [BuzzFeed](#), 8/2/13)
- **“One Senior Democratic Source Said The White House Was ‘Absolutely Outraged’ By Wasserman Schultz’s Comments In Politico.”** (Evan McMorris-Santoro, “Democratic Party Chief Angers Democrats,” [BuzzFeed](#), 8/2/13)
- **“The New Comments Prompted Open Anger From Some Democratic Quarters. Wasserman Schultz Has Been Known To Have A Tenuous At Best Relationship With The Obama Team In The Past, Though.”** (Evan McMorris-Santoro, “Democratic Party Chief Angers Democrats,” [BuzzFeed](#), 8/2/13)

As Wasserman Schultz Bolsters Her Own Fundraising, The DNC Has Barely Begun To Dig Itself Out Of The Debt It Accumulated In 2012

JANUARY: *The Huffington Post*: “DNC Debt Totals \$21 Million At Start Of 2013.” (Paul Blumenthal, “DNC Debt Totals \$21 Million At Start Of 2013,” [The Huffington Post](#), 1/31/13)

FEBRUARY: *Politico*: “DNC Still Saddled With Debt.” (Byron Tau, “DNC Still Saddled With Debt,” [Politico](#), 2/20/13)

MARCH: *The Washington Post*: “DNC Continues To Bleed Money.” (Aaron Blake, “DNC Continues To Bleed Money,” [The Washington Post](#), 3/21/13)

APRIL: *The Huffington Post*: “RNC Beats DNC Fundraising With Small Donors, Romney Transfers.” (Paul Blumenthal, “RNC Beats DNC Fundraising With Small Donors, Romney Transfers,” [The Huffington Post](#), 4/24/13)

MAY: *Roll Call*: RNC Raises \$7.2 Million, DNC \$6.3 Million. (Kent Cooper, “RNC Raises \$7.2 Million, DNC \$6.3 Million,” [Roll Call](#), 5/20/13)

JUNE: *The Huffington Post*: “RNC Fundraising Continues To Swamp DNC Efforts.” (Paul Blumenthal, “RNC Fundraising Continues To Swamp DNC Effort,” [The Huffington Post](#), 6/21/13)

JULY: *Roll Call*: “RNC Raises \$2.6 Million More Than DNC In June.” (Kent Cooper, “RNC Raises \$2.6 Million More Than DNC In June,” [Roll Call](#), 7/20/13)

The DNC Is Leading In One Key Fundraising Measure: Accepting Cash From The Deceased

Since January 1, 2009 \$586,000 Has Been Given To Federal Campaigns By People Who Are Actually Deceased. “The dead can’t vote, but they can give money to politicians. Thirty-two people listed on federal campaign records as ‘deceased’ have contributed more than \$586,000 to congressional and presidential candidates and political parties since Jan. 1, 2009, according to a USA TODAY analysis of Federal Election Commission filings.” (Fredereka Schouten and Christopher Schnaars, “Dead People Gave Nearly \$600K To Campaigns Since 2009,” [USA Today](#), 8/5/13)

- **“In First Place: The Democratic National Committee, Which Took In More Than \$245,000. Party Officials Declined Comment.”** (Fredereka Schouten and Christopher Schnaars, “Dead People Gave Nearly \$600K To Campaigns Since 2009,” [USA Today](#), 8/5/13)

WITH THE DNC IN DISARRAY, DEMOCRATS HAVE TURNED TO OFA – AN ORGANIZATION THAT’S EXPERIENCED ITS OWN STRUGGLES

While The DNC Is Drowning In Debt, Organizing For Action Has Been Diverting Resources

Since It Launched In The Beginning Of 2013, OFA Reports That It’s Raised Over \$13 Million. (“We Have News,” [Organizing For Action](#), 7/12/13)

For The DNC, The “Competition For Fundraising With The New Obama Organization Has Some State Party Officials Worried.” “Financing: The Democratic National Committee is nearly \$22 million in debt, largely the result of a \$15 million loan due next June taken shortly after the Democratic Convention last year. The borrowing isn’t unprecedented – the party took out a \$15 million loan during the 2010 cycle as well – but the competition for fundraising with the new Obama organization has some state party officials worried.” (Zeke Miller, “Democrats New Serve Two Masters: DNC And Organizing For Action,” [TIME](#), 4/1/13)

- **“With Obama Safely In Office For Four More Years, They Wonder If The National Party Can Convert Obama Donors To Give To The Democratic Party.”** “With Obama safely in office for four more years, they wonder if the national party can convert Obama donors to give to the Democratic Party. None would speak on the record citing relationships with the DNC and the Obama campaign.” (Zeke Miller, “Democrats New Serve Two Masters: DNC And Organizing For Action,” [TIME](#), 4/1/13)
- **Another Problem For Democrats Is That, “The Records Of The Millions Of Obama Campaign Supporters – Remains With The Dormant Obama Campaign And Not The DNC.”** “Technology: The former Obama campaign maintains control over its vaunted Project Narwhal, which combined data from once-separate sources like emails, form responses, and volunteer activity with donor data and the Democratic Party’s voter file. Narwhal allowed the campaign to identify those supporters most likely to volunteer, donate or make phone calls. Much of the underlying data — the records of the millions of Obama campaign supporters — remains with the dormant Obama campaign and not the DNC.” (Zeke Miller, “Democrats New Serve Two Masters: DNC And Organizing For Action,” [TIME](#), 4/1/13)

A Democrat Consultant Said Contributors Who Are Choosing Between Groups To Donate To Would Donate To OFA “Because Of The President’s Connection.” “A Democratic consultant who’s worked on campaigns across the nation said contributors who faced a choice would donate to Organizing for Action rather than to another Democratic campaign group because of the president’s connection. ‘If you are a donor, which do you go to?’ he asked, also speaking only on the condition of anonymity lest he alienate fellow Democrats.” (Anita Kumar, “Democrats Fear Obama Group Will Siphon Money From Them,” [McClatchy Newspapers](#), 4/1/13)

But OFA’s Fundraising Hasn’t Produced The Grassroots Support The Group Promised

OFA Expected To “Place Substantial Grassroots Pressure” On Legislators With Its Estimated 13 Million-Member Email List And “Scores Of Potential On-The-Ground Volunteers.” “OFA started its immigration campaign a few months ago with the promise that it could place substantial grassroots pressure behind reform. The nonprofit group has an estimated 13 million-member email list — including scores of potential on-the-ground volunteers.” (Caitlin MacNeal, “OFA Rallies For Immigration Reform With Mixed Success,” [The Huffington Post](#), 7/2/13)

In August, OFA Held An ObamaCare Phone Bank In Virginia With Just One Volunteer Staying To Make Calls And The Event’s Organizer Leaving After 20 Minutes. “That means gatherings like today’s in Centreville — although the slow start here is probably not what OFA organizers had in mind. After a scheduling snafu over the start time, a few people showed up and left before it actually started. Just one volunteer stayed to help work the phone bank for the health law, and the event’s organizer bolted after 20 minutes — although he was bound for another Obamacare event, a house party.” (Kyle Cheney, “Obamacare Message War Goes Local,” [Politico](#), 8/4/13)

In August, An OFA Event In Washington, D.C. Was Reportedly Cancelled After No One Showed Up. “Not a single person showed up at the Georgetown waterfront Tuesday for a climate change agenda event put on by Organizing for Action, the shadowy nonprofit advocacy group born out of President Obama’s

2012 campaign, the NRCC wrote in its blog. The event page for the 'Climate Change Day of Action Rally' disappeared after rainy weather appeared to drive away whatever people planned to attend." ("OFA Gets Zero Attendance For Climate Change Rally," [The Washington Free Beacon](#), 8/13/13)

In July, OFA Organized A Rally Of Just Eight People Outside The Indiana Office Of Rep. Pete Visclosky (D-IN). "Organizing for Action, the nonprofit policy advocacy arm formed to push President Barack Obama's agenda, gathered only eight people to rally outside of the Merrillville office of Rep. Pete Visclosky (D-Ind.) on Monday to push the congressman to support reform. The congressman was not actually in his office at the time." (Caitlin MacNeal, "OFA Rallies For Immigration Reform With Mixed Success," [The Huffington Post](#), 7/2/13)

- **In July, OFA's Successful Rallies Included One With Just 20 People And Another With Just 25.** "But while it failed to turn out major numbers in Merrillville, Ind., OFA and others had more success elsewhere. OFA members in southeast Tennessee made a slightly better showing, with 20 people coming out to rally in celebration of the Senate passing an immigration bill. And OFA organized 25 people to rally outside House Speaker John Boehner's (R-Ohio) West Chester Township office Monday." (Caitlin MacNeal, "OFA Rallies For Immigration Reform With Mixed Success," [The Huffington Post](#), 7/2/13)