



Republican National Committee

Reince Priebus
Chairman

Mr. Phil Griffin
President, MSNBC
30 Rockefeller Plaza
New York, NY

January 30, 2014

Dear Mr. Griffin:

Yesterday MSNBC sent a tweet reading, "Maybe the rightwing will hate it, but everyone else will go awww: the adorable new #Cheerios ad w/ biracial family."

Sadly, such petty and demeaning attacks have become a pattern at your network. With increasing frequency many of your hosts have personally denigrated and demeaned Americans—especially conservative and Republican Americans—without even attempting to further meaningful political dialogue.

While I personally enjoy appearing on decent shows like "Morning Joe" and "Daily Rundown," the entire network is poisoned because of this pattern of behavior.

Until you personally and publicly apologize for this behavior, I have banned all RNC staff from appearing on, associating with, or booking any RNC surrogates on MSNBC. I have asked Republican surrogates and officials to follow our lead.

Sincerely,

Reince Priebus
Chairman, Republican National Committee

