



Not As Advertised

Obama's Signature Achievement Is In Jeopardy As The White House Can't Figure ObamaCare Out

OBAMA AND HIS ADMINISTRATION HAVE PROMISED THAT THE EXCHANGES WILL GO LIVE ON OCTOBER 1

Obama Said The Exchanges Would Be Completed By October 1. OBAMA: "So here's how this is going to work. We're setting up a new online marketplace, where beginning October 1, you can go online or talk to organizations in every State that are going to have this set up, and you can then comparison shop an array of private health insurance plans. You can look at them side by side, just like you'd go online and compare cars." (President Obama, [Remarks On Health Insurance Reform](#), Washington, D.C., 5/10/13)

- **Yesterday, Obama Doubled-Down On His Assurance That The ObamaCare Exchanges Will Be Open On October 1.** OBAMA: "Beginning October 1st, Americans will be able to log on and comparison shop an array of private health insurance plans, side-by-side -- just like you go online and compare the best deal on cars or the best deal on computers." (President Obama, [Remarks On Presenting New Management Agenda](#), Washington, D.C., 7/8/13)

Health And Human Services Secretary Kathleen Sebelius Stated That The ObamaCare Exchanges Will Be Open For Enrollment On October 1. SEBELIUS: "As I answered before Congressman, we will be open for open enrollment on October 1, of 2013 and we will be enrolling Americans across the country, January 1, 2014." (Committee On Ways And Means, U.S. House, [Hearing](#), 4/12/13)

White House Press Secretary Jay Carney Said "The Marketplaces Will Open On October 1, As Advertised." CARNEY: "I think you have to look at this as, when it comes to implementation, we have made enormous strides. The marketplaces will open on October 1, as advertised." (White House Press Secretary Jay Carney, Press Briefing, Washington D.C., 7/8/13)

But The Exchanges Will Not Go Live As Advertised

National Journal Headline: "White House Has Known For Months ObamaCare Implementation Wouldn't Work." (Margot Sanger-Katz, "White House Has Known For Months ObamaCare Implementation Wouldn't Work," [National Journal](#), 7/9/13)

"It Is Increasingly Clear That The Kind Of Amazon.Com, One-Stop Shopping That Was Once Described - And That Obama Himself Referenced In A Speech On Monday -- Will Not Be Available

In Most Parts Of The Country. “Each of those departments has its own computer system and its own means of tracking information. Creating a ‘data hub’ to share them has been a challenge, as a recent Government Accountability Office report highlighted. It is increasingly clear that the kind of Amazon.com, one-stop shopping that was once described – and that Obama himself referenced in a speech on Monday – will not be available in most parts of the country.” (Margot Sanger-Katz, “White House Has Known For Months ObamaCare Implementation Wouldn’t Work,” [National Journal](#), 7/9/13)

For Months, The White House Has Been Discussing What “Non-Essential Tasks” Must Be Delayed Even As They Violate “The Letter Of The Health Reform Law.” “The struggles with technology and administrative complexity have not come as a recent surprise to administration officials; they’ve been negotiating them for months already. By eliminating non-essential tasks, they may be violating the letter of the health reform law, with its rigorous timetables and multiple requirements, but they may be more likely to get the core functions right.” (Margot Sanger-Katz, “White House Has Known For Months ObamaCare Implementation Wouldn’t Work,” [National Journal](#), 7/9/13)

- **The Administration’s “Ambition For The Law’s New Online Insurance Marketplaces Was That They Not Be A ‘Third-World Experience.’** “As far back as March, a top IT official at the Department of Health and Human Services said the department’s current ambition for the law’s new online insurance marketplaces was that they not be ‘a Third-World experience.’” (Margot Sanger-Katz, “White House Has Known For Months ObamaCare Implementation Wouldn’t Work,” [National Journal](#), 7/9/13)

IMPLEMENTATION OF OBAMACARE HAS BEEN PLAGUED BY DELAYS FROM THE WHITE HOUSE

“Several Provisions Had Already Been Abandoned In An Effort To Simplify” Implementation. “Several provisions had already been abandoned in an effort to simplify the administration’s task and maximize the chances that the new systems would be ready to go live in October, when customers are supposed to start signing up for insurance.” (Margot Sanger-Katz, “White House Has Known For Months ObamaCare Implementation Wouldn’t Work,” [National Journal](#), 7/9/13)

- **The Obama Administration “Quietly Notified Insurers That A Computer System Glitch Will Limit Penalties That The Law Says Companies May Charge Smokers.”** The Obama administration — in yet another health care overhaul delay — has quietly notified insurers that a computer system glitch will limit penalties that the law says the companies may charge smokers. A fix will take at least a year to put in place.” (Ricardo Alonso-Zaldivar, “A Break For Smokers? Glitch May Limit Penalties,” [The Associated Press](#), 7/9/13)
- **Regulations Released Last Week “Scaled Back The Federal Government’s Role In Determining Whether Information Submitted” To Join The Exchanges Is Accurate.** “New regulations published Friday scaled back the federal government’s role in determining whether information submitted to new health marketplace is accurate.” (Sarah Kliff and Sandhya Somashekhar, “Health Insurance Marketplaces Will Not Be Required To Verify Consumer Claims,” [The Washington Post](#), 7/5/13)
- **The Obama Administration Announced That It Would Delay The ObamaCare Penalty On Businesses That Don’t Provide Health Insurance Until 2015.** “Businesses won’t be penalized next year if they don’t provide workers health insurance after the Obama administration decided to delay a key requirement under its health-care law, two administration officials said.” (Mike Dorning and Alex Wayne, “Health-Law Employer Mandate Said To Be Delayed To 2015,” [Bloomberg](#), 7/2/13)
- **Earlier This Year, The Delay Of ObamaCare’s Small Business Exchanges Was A “Significant Interruption.”** “It is also the second significant interruption for the Affordable Care Act, following

a one-year delay on key functions of the small business insurance marketplaces.” (Sarah Kliff, “White House Delays Employer Mandate Until 2015,” [The Washington Post](#), 7/2/13)

Recent Embarrassment's Show That The White House Doesn't Have A Grip On Implementation

The Delay Of The Employer Mandate By The White House Is “A Tacit Acknowledgement That The Law Isn’t Ready For Primetime.” “The White House’s announcement Tuesday that it is postponing a key part of the law until 2015 — a tacit acknowledgement that the law isn’t quite ready for prime time — throws that latest tack into doubt.” (Alex Isenstadt, “The Politics Of The ObamaCare Delay,” [Politico](#), 7/3/13)

- **ABC's Rick Klein: “The Pre-Holiday Announcement Undercuts Cavalier Assurances That The Law Is Ready To Be Implemented ... An Admission That Its Signature Legislative Accomplishment Isn’t Ready For Prime Time.”** KLEIN: “Who would have guessed that the most damaging blow to the Obama health care law would come from inside the Obama administration? The pre-holiday announcement undercuts cavalier assurances that the law is ready to be implemented; one announcement that three years haven't been enough to get a piece of it done within another six months takes care of that. Yes, this is listening to business concerns, and yes, it conveniently means any electoral fallout from an implemented law will be delayed for another president to deal with. But this is a blow in every conceivable way to the Obama administration - an admission that its signature legislative accomplishment isn't ready for prime time, just as the law's critics have been arguing, and arguing.” (“ABC News’ ‘The Note,’” [ABC News](#), 7/3/13)

It “Threatens To Throw Into Disarray The Administration's Effort” To Implement ObamaCare's Provisions By January 1. “While the postponement technically does not affect other central provisions of the law — in particular those establishing health insurance marketplaces in the states, known as exchanges, where uninsured Americans can shop for policies — it threatens to throw into disarray the administration’s effort to put those provisions into effect by Jan. 1.” (Jackie Calmes and Robert Pear, “Crucial Rule Is Delayed A Year For Obama’s Health Law,” [The New York Times](#), 7/2/13)

The Income Rules Offer “New Technical And Bureaucratic Challenges At State And Federal Levels, Raise New Questions About” How Well ObamaCare Is Being Implemented. “The changes, which point to new technical and bureaucratic challenges at the state and federal levels, raise new questions about the how successfully Obama's Patient Protection and Affordable Care Act will be implemented. The law is scheduled to go into effect on January 1.” (David Morgan, “U.S. Relaxes Health Law Income, Insurance Status Rule For Exchanges,” [Reuters](#), 7/8/13)

To Get A Grasp On Obamacare, Obama Has Side-Stepped His Revolving Door Ban By Hiring An ObamaCare Lobbyist

Chris Jennings Has Been Hired By The White House To Work On ObamaCare Implementation. “In an effort to put President Obama’s health care program back on track, the White House has recruited Chris Jennings, a respected veteran of the Clinton administration, to join the Obama team as a health policy coordinator and strategist, the White House said on Sunday night.” (Robert Pear, “Clinton Aide Joins Obama On Health Care,” [The New York Times](#), 7/7/13)

Jennings Was Last Registered As A Federal Lobbyist In 2010 For Clients That Included American Board Of Internal Medicine, Generic Pharmaceutical Association, And Federation Of American Hospitals. ([U.S. Senate Lobbying Disclosure Act Database](#), Accessed 7/7/13)

- **Issues Jennings Reported Lobbying On Included The “Pending Health Reform Legislation.”**
(Jennings Policy Strategies, [Lobbying Report](#), Filed 4/20/10)
- **Chris Jennings Is Still Listed On *The Hill*’s “Top Lobbyists” List As A “Respected Authority” On ObamaCare.** “Chris Jennings, Jennings Policy Strategies. A veteran of Washington’s healthcare reform battles, Jennings is a respected authority on President Obama’s healthcare law.” (“The Hill’s 2012 Top Lobbyists,” [The Hill](#), 10/31/12)

Jennings Currently Serves As President Of Jennings Policy Strategies – A “Health Care Consulting Firm” That Develops And Implements Health Care Policies. “Chris Jennings is a three decades-long health policy veteran of the Congress, the White House, and the private sector. He currently serves as president of Jennings Policy Strategies (JPS), a nationally respected health care consulting firm. He and his staff specialize in assisting foundations and purchasers (and those aligned with them) to develop and implement policies that ensure higher quality, more affordable health care for all Americans.” ([Jennings Policy Strategies Website](#), Accessed 7/7/13)